

The Power Of Together

How Enago And Karger Partner To Empower Researchers Around The World

Customer

Karger Publishers based in Basel, Switzerland is one of the pre-eminent publishers of medical and clinical content for the researcher, practitioner and the patient. Integrated Service Partnership enables Karger to provide value-added author services to society partners, institutional customers and for itself.

Industry

STEM, medical and clinical publishing

20+
Webinars
Conducted

3000+
Registration
Count

The Challenge

The academic publisher sought to streamline its publishing process while ensuring authors, regardless of their linguistic background, adhere to the publisher's specific guidelines. Furthermore, they aimed to provide comprehensive guidance on scholarly writing and publication practices.

The Enago Solution

Enago proposed a series of custom-tailored webinars to address the unique needs of researchers associated with various esteemed institutions. These webinars covered topics such as manuscript preparation, journal selection, language editing, and publication ethics. Each webinar incorporated insights from industry experts and highlighted Enago's proficiency in scholarly publishing.

Implementation

The webinars were conducted virtually, enabling researchers from diverse locations to participate. Enago collaborated closely with subject matter experts to develop engaging content tailored to the requirements of the academic publisher and participating institutions.



19.05 Asia	76.19 Europe	4.76 Latin America
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Testimonial

Before working with Enago, we had long admired their suite of services offered to authors. So this collaboration with Enago made it possible for Karger to offer high quality services to support our authors at any stage in the writing process. We want to be certain that authors have the best possible understanding of what is required when submitting to a Karger publication. We also wanted to be able to selectively use Enago services for our own use.

Paul Lavender

– Strategic Competence Lead, Education and Learning

Conclusion

Through the successful execution of collaborative webinar services, Enago and Karger demonstrated their commitment to advancing scholarly publishing standards and supporting researchers in their academic endeavors. Karger's desire to provide excellence in author and customer services is matched by Enago's. The relationship with Karger defines a positive partnership in publishing.