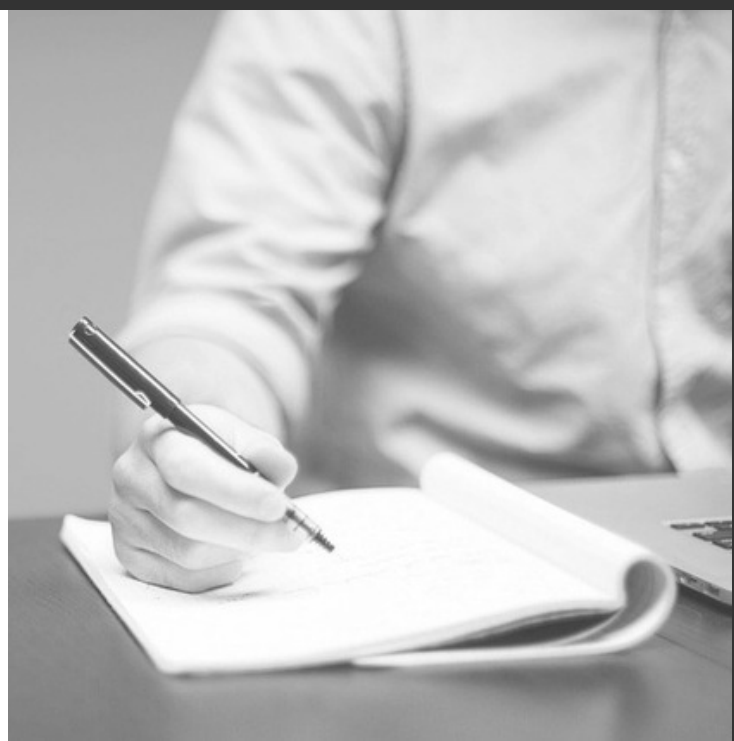


10 TIPS

HOW TO CHOOSE ATTRACTIVE RESEARCH TITLES



- 1 Frame a simple and concise title; choose words that are absolutely essential.
- 2 Use a descriptive phrase rather than a sentence for efficient content delivery.
- 3 Include critical keywords from your research in the title to increase its visibility.
- 4 Avoid jargon, non-standard abbreviations, units, or special symbols.
- 5 Request/incorporate meaningful suggestions from your peers/mentor(s).
- 6 Maintain the word count between 5 and 15 words to ensure readers' interest and focus.
- 7 Include action phrases (verbs) in your title wherever possible.
- 8 Conform to the journal requirements—character limit, formatting guidelines, etc.
- 9 Summarize the research paper's key findings effectively for your target audience.
- 10 Create multiple titles and choose the one that best conveys the uniqueness of your research.

Visit enago.com now for pre-submission peer review.

