

The Perils of Predatory Publishing and What to Look Out For

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With the upsurging, “*Publish or Perish*” culture in academia, researchers are under continuous pressure to publish their study in high-impact factor journals. Some opportunistic publishing venues take undue advantage of this vulnerability of researchers and exploit them for financial gains. Cases of researchers falling prey to predatory publishing have increased at an alarming rate over the past few years. This has resulted in the absolute necessity for researchers to be aware of the warning signs

and recognize the predatory publishers/journals while choosing the journal. [Enago](#) in collaboration with [Cabells](#), a world-class scholarly services provider sharing accurate and up-to-date information about academic journals, conducted a webinar providing authors an overview of predatory publishing practices and sharing useful tips for avoiding and dealing with it effectively.

Through this webinar, researchers will learn:

- Overview of predatory publishing
- How to identify predatory publishers/journals
- Best practices to avoid predatory journals
- How to deal with predatory publishers/journals

About Cabells

Cabells started over 40 years ago as a directory of recommended business and management journals. Now, Cabells has expanded its services to include systems for identifying both Whitelist and Blacklist journals, manuscript preparation tools, and a suite of powerful metrics to help its users find the right journals, no matter what stage of their career.

About the Speakers



English Literature, University of Oxford

Dr. Murphy is an independent publishing consultant with more

than 20 years of experience in the scholarly publishing industry. She is the owner of Murphy Mitchell Consulting Ltd. advising institutions, learned societies, and commercial publishing companies about research data and its collection, management, storage re-use, and access requirements. She is currently a board member of the data repository, Dryad and an Editorial Board Member of the Data Science Journal. Along with holding an Associate Fellowship at the University of Reading, she is also a member of the peer-review board of Research Data in the Earth Sciences, Data2Paper and Belmont Forum, and a co-Chair of WDS-RDA Publishing Data Workflows Working Group and Force11 Scholarly Commons Working Group.

Dr. Murphy is DPhil in English Literature from the University of Oxford and has collaborated with several reputed publishers like Oxford University Press, Bloomsbury Academic, and Earth and Environmental Sciences at Wiley in past. She has also written and presented widely on data publishing, Open Data, and Open Science.



of International Marketing & Development, Cabells

At Cabells, Simon is responsible for thought leadership,

international strategy, and product development. Prior to Cabells, Simon spent 15 years in publishing at Emerald Publishing, where he had direct experience in journal acquisitions, open access, and business development. His background is in journalism and he has been published in academic journals on the topics of bibliometrics and knowledge transfer. He holds Master's degrees in Philosophy and International Business and has global experience lecturing to researchers on publishing strategies.

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