

Publishing in Medicine—Tips to Avoid Common Pitfalls

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Researchers very often make mistakes that obstruct them in achieving their publication goals. Especially, in Medicine and Health Sciences, participation in research is imperative in the interest of medical and scientific advancement. It helps medical practitioners to evaluate their practice objectively, appraise the evidence in a better way, and think critically about a situation. This webinar conducted in collaboration with **Karger Publishers**, one of the world's leading and most innovative publishers of scientific and medical content, will guide medical and health sciences professionals to avoid common missteps while conducting research, writing manuscripts, and the submission process.

Researchers will learn:

1. Importance of a strong basis: Know your literature
2. Establishing a robust study design
3. Adhering to research and publication ethics
4. Importance of high-quality statistics
5. Significance of good academic writing skills
6. Experts tips on choosing the right journal and carefully following the manuscript submission guidelines
7. Handling peer review process professionally

About Karger Publishers (<https://www.enago.com/karger>)

Karger Publishers is a worldwide publisher of scientific and medical content based in Basel, Switzerland. It is independent and family-led in the fourth generation by Chairwoman and Publisher Gabriella Karger. Connecting and advancing health sciences since 1890, Karger has been continuously evolving, keeping pace with the current developments and shifts in research and publishing. The publishing house is dedicated to serving the information needs of the scientific community, clinicians, and patients with publications of high-quality content and services in health sciences. Karger Publishers has 240 employees and is present in 15 countries around the globe.

About the Speakers



D. (Cambridge), FACMG (Harvard)

An established researcher, public speaker, and published

author, Dr. Sanoudou is an award-winning medical researcher with 80+ publications in renowned medical/biomedical journals. The impact of her work is demonstrated by the 3,700+ citations that she has to her credit. She is also the recipient of more than 20 research grants. Dr. Sanoudou has worked as a coordinator for an international genomics/pharmacogenomics program and as a fellow with Genzyme and Brigham and Women's Hospital. She was also a post-doctoral fellow as well as an instructor at Harvard Medical School. To date, Dr. Sanoudou has attended 188 national and international conferences as an invited speaker, served as a peer reviewer for 41 international journals, and chaired several seminars.

Paul Lavender, Head of Education at Karger Publishers



Paul Lavender is associated with Karger Publishers, a 130-

year-old biomedical publisher based in Basel, Switzerland, and leads its drive to create engaging and effective tools for authors learning how to publish their papers. In his previous roles, he worked for over 8 years as a medical writer and communications specialist with academic and commercial institutions. This means he has hands-on experience in every stage of the publishing process from both the author's and the publisher's perspective.

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