

# How to Ensure Your Manuscript's Originality with iThenticate

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iThenticate is one of the most trusted plagiarism detection tools used by researchers, universities, journals, and publication houses worldwide to prevent the accidental publication of the plagiarized text. **Enago** collaborated with **iThenticate** for an insightful webinar to help researchers publish original research work with confidence. Post-submission, manuscripts are screened for similarity check against an extensively curated repository of previously published work and webpages archived by iThenticate. This webinar will help researchers understand why similarity checking is an essential step in the publishing process and how researchers can read and interpret the similarity

report.

Researchers will learn:

- How Enago and iThenticate help you publish with confidence
- How to avoid plagiarism during manuscript preparation
- How to read an iThenticate similarity report

### About iThenticate ([www.ithenticate.com/](http://www.ithenticate.com/))

iThenticate is the premier tool for researchers and professional writers to check their original works for potential plagiarism. With an easy to use submission process that checks for similarity against the world's top published works, researchers and institutions can feel confident that their academic reputation will be protected.

### About the Speakers



**Principal Product Marketing Manager at Turnitin**

Gretchen Hanson oversees the product marketing strategy

and execution for Turnitin's suite of integrity products. Her team focuses on producing sales and marketing resources to support our global teams in the education, publishing, and corporate sectors. She had a diverse background in both product management and account management before translating those skills and finding her true passion in product marketing. Gretchen has 20 years of experience in education and EdTech, and holds a Masters of Library and Information Science from the University of Maryland, College Park.

### **Product Marketing Manager at Turnitin**



Kate Nyzova is a product marketer at iThenticate. She enables

sales and marketing teams to spread the word about how iThenticate helps researchers

publish with confidence. Kate is truly passionate about the technology that simplifies the daily lives of professionals. She has a Masters in International Business and comes from a background in content marketing for EdTech and other technology companies.



**Vice President, Partnerships at Enago**

Tony has more than 30 years of experience in the scientific,

technical, and medical (STM) publishing/scholarly communication sector. He graduated from one of Germany's leading business schools, Fachhochschule Reutlingen and Middlesex University. Since graduating, he has established himself in professional publishing, having held senior roles at IOP Publishing and Royal College of Nursing (RCNi). At Enago, he is Vice President responsible for partnerships with publishers, professional societies and higher education organizations, making high-quality author services and knowledge/education services easily accessible for researchers and authors as well as launching AI products for use in scientific writing. Tony has served on the Council and Board of ALPSP (Association of Learned and Professional Society Publishers) and on the Serial Publishers Executive of the Publishers Association (UK).

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