

# How to Effectively Promote Your Research

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You have successfully published your research. Great! But does that mean it was communicated well and impacted the global research community. This webinar will guide you step-by-step HOW and WHY to market your research, and reach the wider audience. Given the millions of research papers being published annually, publicizing your research study and standing out is as important as getting published.

Through this webinar, researchers will learn:

- Why is it important to promote your research study?
- How can a researcher promote his published work?
- Overall impact on your researcher's profile

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