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10

TIPS FOR DRAFTING AN ENGAGING RESEARCH ARTICLE

- 1 Keep the **Title** short and attractive
- 2 Summarize key findings in the **Abstract** and provide an incentive to readers to continue reading
- 3 Highlight the approach, novelty, and impact of your research in the **Introduction**
- 4 Describe designs, materials, and methods accurately in the **Materials & Methods** section for easy replication
- 5 Include accurate and engaging graphs/tables/images in the **Results**

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