

10 Tips for Drafting an Engaging Research Article

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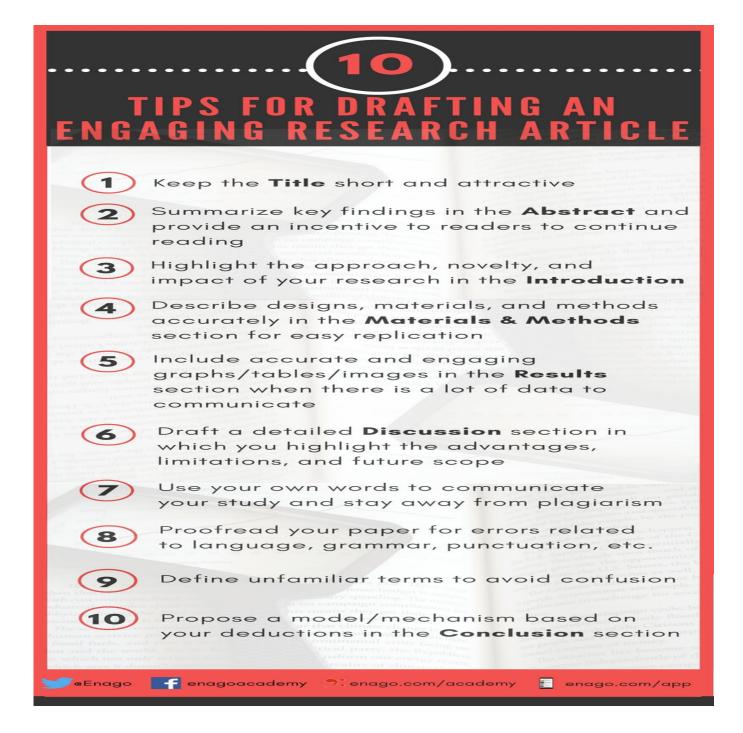
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Readers finish reading the entire research article only when it grabs their attention. Several factors play a critical role in capturing the readers' attention and ensuring a high level of engagement when the reader is navigating through an article. In this infographic, we provide some quick tips that would enable you to ensure a high degree of reader engagement.







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