

# Top 10 Tips on Research-Inspired Entrepreneurship

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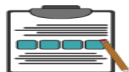
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Are you a PhD graduate with a great business idea? How do you convert your academic research into a successful business? What is research-inspired entrepreneurship? Here, we present tips on research-inspired entrepreneurship. You can also read a full-length article on this topic [here](#).



## TOP 10 TIPS ON RESEARCH-INSPIRED ENTREPRENEURSHIP



**Create a successful and fool-proof plan**



**Test your prototype/plan rigorously**



**Do your market research well**



**Protect your research/ product by patenting**



**Network and connect with potential clients**



**Be competitive, launch your product before others**



**Advertise your product to develop your brand**



**Learn from your failures and stay motivated**



**Develop the entrepreneurial skills you need**



**Educate yourself with all business aspects**

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