

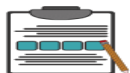


Description

Are you a PhD graduate with a great business idea? How do you convert your academic research into a successful business? What is research-inspired entrepreneurship? Here, we present tips on research-inspired entrepreneurship. You can also read a full-length article on this topic [here](#).



TOP 10 TIPS ON RESEARCH-INSPIRED ENTREPRENEURSHIP



Create a successful and fool-proof plan



Test your prototype/plan rigorously



Do your market research well



Protect your research/ product by patenting



Network and connect with potential clients



Be competitive, launch your product before others



Advertise your product to develop your brand



Learn from your failures and stay motivated



Develop the entrepreneurial skills you need



Educate yourself with all business aspects

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#SmartShorts

Category

1. Checklist

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