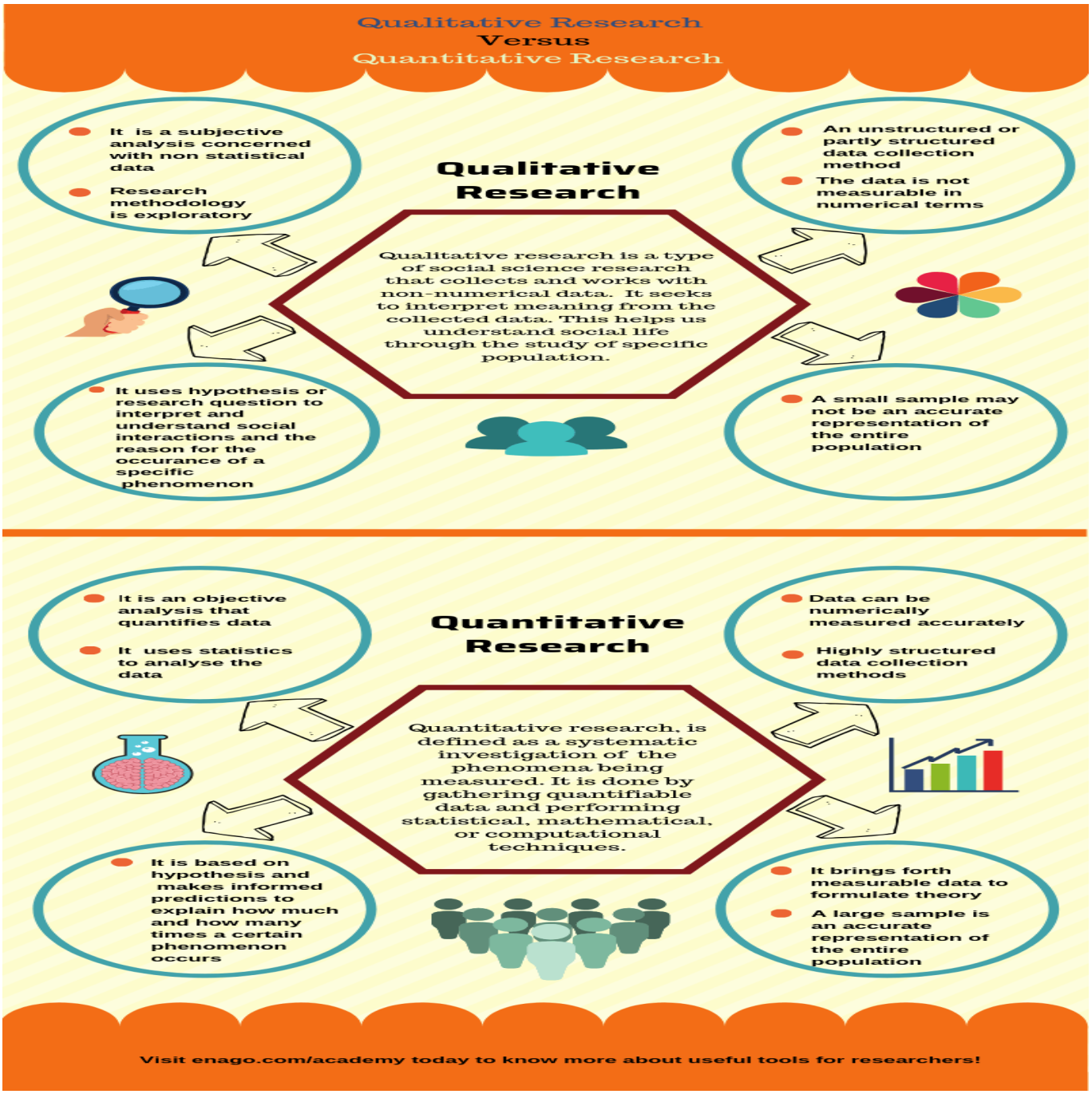


Description

Research is a process of systematic inquiry that necessitates data collection and documentation followed by analysis and interpretation of the collected data. The whole investigation is conducted following an appropriate research design and methodologies as set by experts in concerned professional fields and academic disciplines. The approach depends on the specific area of interest and is broadly identified as Qualitative research and Quantitative research. Qualitative and Quantitative research methods are often considered to represent different philosophies and views. Their approach and the methods used to collect and analyze data also vary considerably. This infographic shares snippet of differences between these two research methodologies.

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Category

1. Infographic

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