

The 3-Step Strategy to Boost Citations Using Traditional & Novel Methods!

Author
developersid

Post Url
<https://www.enago.com/academy/podcast-ep-1-2/>



In this episode of Enago Academy's podcast, we cover one of the most relevant topics to the international researcher community.

What have we covered?

- Citation Metrics and the importance of citing original research
- Pre- and post-publication methods of research promotion
- Effective use of professional and social media platforms to promote research
- Using metrics to measure the success of your promotional strategy
- 3-step research promotion strategy

<https://www.enago.com/academy/wp-content/uploads/2019/12/The-3-Step-Strategy-To->

[Boost-Citations-Using-Traditional-Novel-Methods-1.mp3](#)

In case of any questions related to the podcast or your publication journey visit our [Q&A Forum](#).

Looking for all podcast episodes? Head [here](#).

Cite this article

developersid, The 3-Step Strategy to Boost Citations Using Traditional & Novel Methods!. Enago Academy. 2019/12/11. <https://www.enago.com/academy/podcast-ep-1-2/>