



Description

In this episode of Enago Academy's podcast, we cover one of the most relevant topics to the international researcher community.

What have we covered?

- Citation Metrics and the importance of citing original research
- Pre- and post-publication methods of research promotion
- Effective use of professional and social media platforms to promote research
- Using metrics to measure the success of your promotional strategy
- 3-step research promotion strategy

<https://www.enago.com/academy/wp-content/uploads/2019/12/The-3-Step-Strategy-To-Boost-Citations-Using-Traditional-Novel-Methods-1.mp3>

In case of any questions related to the podcast or your publication journey visit our [Q&A Forum](#).

Looking for all podcast episodes? Head [here](#).

Category

1. Podcasts

Date Created

2019/12/11

Author

developersid