



## Description

*Enago continues knowledge dissemination initiative by publishing highlights of 2015 SSP Annual Meeting in European Science Editing*

**New York, USA:** Enago recently published a report of takeaways from the annual meeting of the [Society for Scholarly Publishing](#) (SSP) in May 2015. The conference summary authored by Enago's Technical Expert, Ishan Dave, was published in the February 2016 edition of the [European Association of Science Editors'](#) (EASE) peer-reviewed journal, [European Science Editing](#).

ESE, which is published quarterly, includes articles that are of interest to the [scientific editing](#) and publishing community, such as research articles, essays and viewpoints, book and website reviews, event highlights, meeting reports and a list of resources and publications relevant to science editors. Ishan's report, entitled "[Looking at New Perspectives—2015 Annual Meeting of the Society for Scholarly Publication](#)," outlines key insights gained from last year's annual conference, which incidentally also had the highest ever attendance of more than 900 professionals from the scholarly publishing industry.

The 2015 SSP Annual Meeting was conducted at the Crystal Gateway Marriott in Arlington, Virginia, from May 27 to 29, 2015, and the theme was *The New Big Picture: Connecting Diverse Perspectives*. According to Ishan, this theme was "aptly selected to highlight the dynamic changes that have taken place in the scholarly publishing industry." The conference summary, which was written with the aid of [Anupama Kapadia](#), Senior Manager, Editorial Operations, highlighted the event as "a truly enriching experience to collaborate and network with editors, authors, companies, and other professionals from multiple countries."

The report commenced with the compelling insight that last year marked "[the 350<sup>th</sup> anniversary of 'Philosophical Transactions,' the first scientific journal to be published](#)." Ishan explained, "This meeting was a very good forum to understand how the industry has evolved in the past 350 years, as well as the challenges publishers are facing in ensuring that they are able to sustain themselves in an increasingly diverse market." These challenges, and more, were explored throughout the meeting's prescient keynote addresses, engaging panel sessions, and invaluable speed networking sessions. Of particular note was the event's novel inclusion of graphical illustrations created by [Greg Gersch](#), which were large, public murals that brought to life the meeting's ideas and themes.

"Over the last 10 years, Enago has successfully helped publish more than 585,000 manuscripts by

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more than 81,000 authors across the globe. In this process, we have gained considerable knowledge about the scholarly publishing industry,” said Anupama. “This report is just one of our endeavors to share our experiences with the global audience. We plan to increase our efforts in knowledge dissemination through articles and [reports like these](#) and will be providing similar updates very soon!”

Regarding his publishing experience, Ishan mentioned, “I started out by referring to the journal guidelines and structuring my material according to the requirements. The ESE coordinator was very helpful in guiding us through the entire submission process and assisting us with any doubts that we had, an added benefit to the experience.” He continued, “EASE’s mission to increase the profile of science editors and support their professional development helps many of us at Enago take pride in the fact that we are making a significant contribution to academia. I wish EASE all the best in furthering its commitment to enrich this community, and I hope to play an important role in propagating the same within my reach. We also look forward to interacting with more experts this June at SSP’s next annual meeting in Vancouver, Canada.”

## About Enago

[Enago](#) is the flagship brand of Crimson Interactive Inc., an award-winning language solutions company that serves academia and industry through three main entities: Enago ([English Editing](#) and [Publication Support](#)), Ulatus ([Translation](#)), and Voftab ([Transcription](#)). Enago employs one of the market’s largest team of editors (850+) who are proven language and subject-matter experts in more than 1,100 disciplines. To date, the company’s talented pool of specialists has helped more than 81,000 authors share their research in the most impactful journals across the globe. Crimson has a local presence in Japan, China, Taiwan, Turkey, Korea, Brazil, Germany, Russia, India, and the United States.

## Category

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