Enago Wins South Korea's Consumer Satisfaction Award 2017

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Seoul, South Korea: Enago, an internationally trusted name in author services for the global research community, was conferred the Consumer Satisfaction Award in the English Language Editing Service category by the Korea Satisfaction Consumer Index (KSCI) 2017 at the Ramada Hotel in Samsung-dong, Seoul. This prestigious annual award ceremony acknowledges top performers in several categories on the basis of their consumer satisfaction index.

Researchers in Korea were delighted with the single-minded focus of Enago on author needs and quality of services, thereby making the brand a clear winner in this category. The jury also acknowledged Enago for its dedication to consumer satisfaction through innovative solutions, quick turnaround time, and flexibility of offerings.

This esteemed award is recognition of Enago's commitment to researchers and the research publishing industry in South Korea. A number of prominent universities and research associations in Korea have benefited immensely from the editing and publication support services offered by Enago. To support the researchers in the region, Enago also conducts author workshops to educate and update academicians of the latest developments in the publishing industry. For their commitment to the South Korea market, Enago was also recognized as the "Premium Brand" in English Manuscript



Editing category.

"In today's consumer driven market, winning the Consumer Satisfaction Award is the greatest acknowledgement of all our efforts in offering exceptional quality services to our clients," said Mr. Byung Kook Kang, Country Head, Enago-South Korea. He added, "South Korea is a highly competitive market for English Language service providers and we are extremely honored to be recognized as the brand delivering the highest customer satisfaction in this category. Our impeccable services and relentless focus on quality make us stand out in such a saturated market."

Enago is headquartered in New York and has offices located strategically across the globe; this allows them to tailor services and support researchers worldwide. With author delight as their core value, Enago caters to the specific requirements of researchers with their <u>Substantive Editing</u> and <u>Copy Editing services</u>. An impressive range of services and an exceptional team of editors equip Enago to guarantee customer satisfaction by supporting researchers in achieving their publication goals.

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