



## **Description**

Leading Providers of Editing, Translation, and Publication Support Discuss the Future of Scientific Publishing in Brazil

**New York:** Enago and Ulatus, flagship brands of global language solutions provider Crimson Interactive, attended the 15th annual meeting of the Brazilian Association of Scientific Editors, also known as the <u>Associação Brasileira de Editores Científicos (ABEC)</u> in December 2015. The conference was held in the city of Florianópolis in Santa Catarina, Brazil, for individuals and companies involved in the publication of Brazilian technical and scientific journals.

Enago and Ulatus sponsored this year's conference, which was special in that it celebrated ABEC's 30th anniversary. Founded in 1985 with the mission to develop and enhance technical and scientific publishing in Brazil, ABEC has since brought together countless academic and industry experts to debate current issues and defend common interests. While every annual meeting provides a forum to exchange information and ideas, this year's range of courses and lectures specifically focused on the industry's most current opportunities and challenges, including the heightened need to stay updated on the latest research developments in order to produce quality content and expand the production volume in Brazil.

"The fact that ABEC is now celebrating its 30th anniversary is a testament to the strength and promise of scientific publishing in Brazil." said Gregory Loxton, VP of North American Operations for Crimson Interactive. "We are investing a great deal of our efforts on extending language assistance and publication support to this community to help them share their work internationally. Our solid base of expert Portuguese-speaking editors and translators understand the unique challenges faced by Brazilian researchers in communicating with a global audience. Throughout everything we do, our prime focus is to help them do just that."

## **About Enago**

<u>Enago</u> is the flagship brand of Crimson Interactive Inc., an award-winning language solutions company that serves academia and industry through three main entities: Enago (<u>English Editing</u> and <u>Publication Support</u>), Ulatus (<u>Translation</u>), and Voxtab (<u>Transcription</u>). Enago employs one of the market's largest teams of editors (850+) who are proven language and subject-matter experts in more than 1,100 disciplines. To date, the company's talented pool of specialists has helped more than 81,000 authors



share their research in the most impactful journals across the globe. Crimson has a local presence in Japan, China, Taiwan, Turkey, Korea, Brazil, Germany, Russia, India, and the United States.

## Category

1. News & Events

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