



## Description

*Enago successfully exhibited at the 2015 CSE Annual Meeting to increase collaborations with international publishers, editors, and researchers*

**Philadelphia, PA:** Enago was an exhibitor at the [Annual Meeting](#) of the Council of Science Editors (CSE) held in Philadelphia, PA. This year's meeting had around 500 attendees from the global scholarly community and included visitors from South America, Europe, and Asia. The theme of this year's meeting was *Dynamic Variables: Solving the new Editing/Publishing Equation*.

The keynote speaker for the meeting was **G. Sayeed Choudhury** who conducted an insightful session entitled "**The Research Data Revolution**." His presentation revolved around the concept that data represents a new frontier as they are largely field- and instrument-specific, which means their sharing and conservation are a larger challenge. The amount of data is exploding every year and funding bodies are beginning to suggest policies for data sharing and retention for their grantees. With these challenges, publishers have vast opportunities to help establish standards for curation, preservation, and reproducibility.

Also, **Clive Thompson** provided the plenary address and his topic was **The Future of Thought**, during which he discussed about how online communication tools are changing the way people think. He discussed his research into the new ways that everyday people learn about the world, form ideas, and share them. He also discussed the "audience effect" about how everyday "thinking out loud" changes the nature of our ideas, and about the new literacies of video and photography. This session provided an excellent overview for anyone wanting to understand the way that science news travels and is discussed by today's connected readers.

This year, [Enago](#) supported the meeting by being a part of the Program Committee, and moderated the session, [Self-Publishing or Contract Publishing: Understanding the Advantages of Both](#). This was a session designed to provide insight into the reasons a publisher might consider moving to a commercial publisher and also the reasons for considering self-publishing and the thought process for both.

There were many excellent presentations that were pertinent to STM publishers throughout the meeting such as

- Capturing the Production of Mathematical Content

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- Emerging Standards: Data and Data Exchange in Scholarly Publishing
  - Different Forms of Peer Review
  - Managing Journals in a Global Context
  - Starting New Open Access Journals
  - Preparing a Manuscript when English is a Second Language
  - Data Availability Policies: How do We Check Compliance

Overall, it was an [excellent meeting](#) with many opportunities to interact with the STM publishing community to better understand the evolving challenges they face. Enago will continue to support the STM publishing community by supporting groups like CSE as well as collaborate with international publishers, editors, and researchers to improve scientific communication across ESL countries. We look forward to next year's meeting at [Denver, CO](#).

## About Enago

[Enago](#) is the flagship brand of Crimson Interactive Inc., an award-winning language solutions company that serves academia and industry through three main entities: Enago ([English Editing](#) and [Publication Support](#)), Ulatus ([Translation](#)), and Voxtab ([Transcription](#)). Enago employs one of the market's largest team of editors (850+) who are proven language and subject-matter experts in more than 1,100 disciplines. To date, the company's talented pool of specialists has helped more than 81,000 authors share their research in the most impactful journals across the globe. Crimson has a local presence in Japan, China, Taiwan, Turkey, Korea, Brazil, Germany, Russia, India, and the United States.

## Category

1. News & Events

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