

Description

Seoul, South Korea: After the successful global launch of its app in English language earlier this year, Enago Academy is proud to unveil the first-of-its-kind app for Korean authors. Designed to facilitate quick and easy dissemination of knowledge, the app provides resources on all aspects of academic writing and publishing. Access to scholarly articles, publishing industry trends, language tips, writing resources, and expert interviews in their native language will make it much easier for Korean researchers to assimilate all this rich information.

Enago Academy is committed to bringing innovative educational resources to improve author experience. Based on the insights of over 12,000 subscribers and interaction with over 10,000 researchers and students through our workshops, we continue to develop effective tools to help ESL authors attain their publication goals. With the launch of this app, the all-mobile experience will equip the academic community with effective yet easy-to-understand resources.

Anupama Kapadia, Editor-in-Chief, Enago Academy, stated, “We are delighted to launch this app to support the Korean research community! These resources have been exclusively curated for busy researchers and address important topics like publication ethics, grants and funding, open access, and much more. With an extremely positive feedback from the growing user database of our English app, we eagerly look forward to feedback from our Korean users.”

BK Kang, Country Manager, Crimson Interactive Korea, added,“In a country with the world’s fastest internet speed and over 88% of the population having access to the internet, the next step was to provide researchers an instant and easy access to information on their smartphones. With this development, researchers can now not only access but also share resources on the move.”

The app is available for free download on Google Play Store and will soon be available on Apple App Store. Designed with a smooth and easy-to-navigate interface, the app offers access to content both online and offline. Users also have the option to bookmark articles of interest. Moreover, the app offers resource sharing on various platforms such as Twitter and Facebook. The push notification feature will also help researchers to get prompt updates and insights on any new content published on Enago Academy.

Category

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1. News & Events

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