

Description

Vancouver, CA: Enago, one of academia's foremost providers of English editing and publication support, attended the 38th Annual Meeting of the Society for Scholarly Publishing (SSP) in Vancouver, Canada. This year's event was held from June 1 to 3. Every year it brings together individuals from all aspects of scholarly publishing, such as publishers, scholarly societies, researchers, and industry experts, to discuss developments and trends in academic publishing. This year Enago was represented by Rajiv Shirke, Vice President, Global Operations, and Tony O'Rourke, who manages Enago's Europe & North America strategic alliances.

The theme for this year's conference, "Crossing Boundaries: New Horizons in Scholarly Communication," was designed to explore "new ways of bridging concepts and challenging assumptions about the marketplace, business models, and our individual roles." Such topics were introduced by keynote speakers, David S. Kidder and Dr. Margaret-Ann Armour. Kidder, the co-founder and CEO of Bionic, is the author of *The Startup Playbook* in which he reveals secrets to launching and commercializing enterprises via interviews with successful entrepreneurs. Dr. Armour, Associate Dean of Science, Diversity at the University of Alberta, currently serves as chair of the Board of the Canadian Center for Women in Science, Engineering, Trades and Technology (WinSETT), and has been active in encouraging women to consider careers in the sciences and engineering for more than 30 years. The forward-looking theme was carried through this year's conference sessions, which focused on how industry individuals can step out of their comfort zone and bridge the gap between research and publication, explore and challenge new ideas, and reach a wider audience by building new networks and partnerships.

"SSP's mission to 'advance scholarly publishing and communication, and the professional development of its members through education, collaboration, and networking,' was evident, yet again, at its annual conference," said Rajiv. He continued, "SSP provides the perfect setting every year to examine and debate the dynamic changes taking place in our industry. It is invaluable to network with our peers from all over the world, and each year we come away from the event with fresh insights into the ever-evolving landscape of scholarly publishing."

About Enago

Enago is the flagship brand of Crimson Interactive Inc., an award-winning language solutions company that serves academia and industry through three main entities: Enago (English Editing and Publication Support

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), Ulatus (Translation), and Voxtab (Transcription). Enago employs one of the market's largest teams of editors (850+) who are proven language and subject-matter experts in more than 1,100 disciplines. To date, the company's talented pool of specialists has helped more than 81,000 authors share their research in the most impactful journals across the globe. Crimson has a local presence in Japan, China, Taiwan, Turkey, Korea, Brazil, Germany, Russia, India, and the United States.

Category

1. News & Events

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